



Sponsorships to *Variety, the Children's Charity of the National Capital Region (Variety DC)* will support children with mobility disabilities in DC, MD and VA. Racers can run, walk, bike or roll indoors or outdoors any time between Nov. 29 and Dec. 5 and submit their time and photo to EnMotive to be posted on the leaderboard and photo board.

___ **Variety Race Champion - \$10,000**

- Registrations for 100
- Logo and recognition on race page
- Social media post unique to sponsor
- Logo and mention in eBlasts to Variety DC subscribers
- Newsletter headline feature with photo
- Interview with sponsor (video and/or print)

___ **Bronze Medal Sponsor - \$1,000**

- Registrations for 15
- Logo and recognition on race page
- Social media promotion
- Logo and mention in eBlasts to Variety DC subscribers

___ **Gold Medal Sponsor - \$5,000**

- Registrations for 50
- Logo and recognition on race page
- Social media promotion
- Logo and mention in eBlasts to Variety DC subscribers
- Newsletter article feature with photo

___ **Emergency Grant Sponsor - \$400**

- Registrations for 10
- Logo and recognition on race page
- Social media promotion
- Logo and mention in eBlasts to Variety DC subscribers
- Best attempt to grant locally to sponsor

___ **Silver Medal Sponsor - \$2,500**

- Registrations for 25
- Logo and recognition on race page
- Social media promotion
- Highlight in newsletter
- Logo and mention in eBlasts to Variety DC subscribers

___ **Friend of Variety Sponsor - \$250**

- Registrations for 5
- Logo and recognition on race page
- Social media promotion
- Logo and mention in eBlasts to Variety DC subscribers

Go to variety.enmotive.com to register or contact leigh@varietydc.org for more information.



Sponsorship Payment Information for Holiday Virtual Walk, Run or Roll

By check:

Checks can be mailed to Variety DC, 1705 N Street, NW, Washington, DC 20036

ACH:

Please contact leigh@varietydc.org for banking information or to send vendor payment forms.

Credit Card:

www.varietydc.org/donate

Logos can be sent to leigh@varietydc.org.

You will receive a code for your complimentary registrations.